



WEBIT

HeadCount's web-based platform WebIT is designed for the generation of static, comprehensive reports of a site's current occupancy status as well as historically. The platform offers exceptional value when a consumer has a portfolio of assets to manage as it facilitates the comparison of local, regional and national foot traffic performance across all sites. Reports can be pulled hourly, daily, weekly, monthly and yearly.

FEATURES

Multiple Sites and Locations

WebIT allows users to manage multiple sites within their profile, with each site encompassing all its associated locations. This setup enables users to monitor individual locations or aggregate data for a comprehensive overview of an entire site.

Push Reports

Ability to set up push notifications for their favourite reports, allowing them to receive them at their preferred times and intervals. This feature ensures users stay updated with the latest data without manual intervention.

Exports

There are various formats available such as PDF, Excel, CSV, and PNG and flexible formatting options ensure that reports are structured clearly, with customisable layouts and data visualization elements. Additionally, configuration settings let you tailor data selection, making it easy to generate and share insightful reports efficiently.

Reports

Users can choose between a clean, printable light design for easy hardcopy readability or a sleek, dark digital version for enhanced on-screen viewing. Whether exporting for print or digital use, you can select the theme that best suits your needs, ensuring clarity and visual appeal across all formats.

REPORT CATAGORIES

Total Visitors

The sum of all “in” and “out” flow counts.

Average Stay

The average amount of time a visitor spends on site.

Flow

More detailed version of the total visitors (e.g. includes flow direction).

Occupancy

Total number of people inside at any given time.

Daily Comparison

Daily data statistics compared with the same month from the previous year.

ORDERING INFORMATION

Contact

info@headcount.com for the correct solution for your specific application.